

**COMMON P. G. ENTRANCE TEST – 2020**

Test Booklet No.:-

**17481**

**DEPT. OF HIGHER EDUCATION, GOVT. OF ODISHA**

**TEST BOOKLET**

Subject Code **26**

Subject **JOURNALISM & MASS  
COMMUNICATION**

**Time Allowed : 90 Minutes**

**Full Marks : 70**

**: INSTRUCTIONS TO CANDIDATES :**

1. IMMEDIATELY AFTER THE COMMENCEMENT OF THE EXAMINATION, YOU SHOULD CHECK THAT THIS TEST BOOKLET DOES NOT HAVE ANY UNPRINTED OR TORN OR MISSING PAGES OR ITEMS ETC. IF SO, GET IT REPLACED BY A COMPLETE TEST BOOKLET.
2. You have to enter your **Hall Ticket No.** on the Test Booklet in the Box provided alongside. **DO NOT** write *anything else* on the Test Booklet.
3. YOU ARE REQUIRED TO FILL UP & DARKEN HALL TICKET NO. & TEST BOOKLET NO. IN THE ANSWER SHEET AS WELL AS FILL UP TEST BOOKLET SERIAL NO. & ANSWER SHEET SERIAL NO. IN THE ATTENDANCE SHEET CAREFULLY. WRONGLY FILLED UP ANSWER SHEETS ARE LIABLE FOR REJECTION AT THE RISK OF THE CANDIDATE.
4. This Test Booklet contains 70 items (questions). Each item (question) comprises four responses (answers). You have to select the correct response (answer) which you want to mark (darken) on the Answer Sheet. In case, you feel that there is more than one correct response (answer), you should mark (darken) the response (answer) which you consider the best. In any case, choose **ONLY ONE** response (answer) for each item (question).
5. You have to mark (darken) all your responses (answers) **ONLY** on the **separate Answer Sheet** provided by using **BALL POINT PEN (BLUE OR BLACK)**. See instructions in the Answer Sheet.
6. All items (questions) carry equal marks. All items (questions) are compulsory. Your total marks will depend only on the number of correct responses (answers) marked by you in the Answer Sheet. **There is no negative marking.**
7. **After you have completed filling in all your responses (answers) on the Answer Sheet and after conclusion of the examination, you should hand over to the Invigilator the Answer Sheet issued to you. You are allowed to take with you the candidate's copy / second page of the Answer Sheet along with the Test Booklet, after completion of the examination, for your reference.**
8. Sheets for rough work are appended in the Test Booklet at the end.

**DO NOT OPEN THIS TEST BOOKLET UNTIL YOU ARE ASKED TO DO SO**

1. When was the Universal Declaration of Human Rights Resolution passed ?
  - (A) 1947
  - (B) 1948
  - (C) 1949
  - (D) 1950
  
2. When do we celebrate Human Rights Day ?
  - (A) 16 November
  - (B) 6 June
  - (C) 24 October
  - (D) 10 December
  
3. The Chairman of the National Human Rights Commission is appointed by :
  - (A) The President of India
  - (B) The Prime Minister of India
  - (C) The Chief Justice of India
  - (D) Ministry of Law and Justice
  
4. The one rupee note bears the signature of :
  - (A) Finance Secretary
  - (B) Finance Minister
  - (C) RBI Governor
  - (D) President of India
  
5. The First Planning Commission was formed in the year
  - (A) 1947
  - (B) 1950
  - (C) 1952
  - (D) 1951
  
6. What does 'T' stand for in NITI Aayog ?
  - (A) Transparency
  - (B) Transforming
  - (C) Tenure
  - (D) Territory

7. In which year India adopted the liberal and free market economy ?  
(A) 1991  
(B) 1992  
(C) 1993  
(D) 2000
8. Which income is exempted under Indian Income Tax Act ?  
(A) Agricultural Income  
(B) Industrial Income  
(C) NGO Income  
(D) Company Income
9. Who has the sole right to issue bank notes of all denomination excluding one rupee note ?  
(A) SBI  
(B) RBI  
(C) Finance Ministry  
(D) NITIAayog
10. Who of the following have human rights ?  
(A) Criminals  
(B) Terrorists  
(C) Men and Women  
(D) All of these
11. The word 'sovereignty' derives its origin from the word '*superanus*' which belongs to the language :  
(A) Spanish  
(B) Latin  
(C) English  
(D) Roman
12. Which one of the following is not true about Liberalism ?  
(A) It stands for individual freedom  
(B) It stands for equality  
(C) It stands for Constitutional democracy  
(D) It has no faith in human reasoning

13. Who of the following is not associated with Marxism ?
- (A) Lenin
  - (B) Engels
  - (C) Karl Marx
  - (D) J. S. Mill
14. Modern liberals are :
- (A) Opposed to nationalization of industries
  - (B) In favour of nationalization of industries
  - (C) In favour of nationalization of some large scale industries
  - (D) In favour of promoting small scale and cottage industries
15. The principle of 'greatest good of the greatest number' was advocated by
- (A) Individualism
  - (B) Utilitarianism
  - (C) Marxism
  - (D) Fascism
16. Public Relations create :
- (A) Public awareness
  - (B) Reaching out target audience
  - (C) Brand building
  - (D) All of these
17. Which is the date of adaption of Indian Constitution ?
- (A) 15th August, 1947
  - (B) 26th January, 1948
  - (C) 26th November, 1949
  - (D) 22nd January, 1947
18. The Articles 17 and 18 of the Constitution of India provide for :
- (A) Social Equality
  - (B) Economic Equality
  - (C) Political Equality
  - (D) Religious Equality

19. Constituent Assembly is :
- (A) the other name of Indian Parliament
  - (B) the name of one of the State Assemblies
  - (C) an assembly to draft the Constitution of India
  - (D) a Committee to review the Constitution of India
20. How many members from Odisha are elected to Rajya Sabha ?
- (A) 10
  - (B) 14
  - (C) 16
  - (D) 21
21. Find the 'Synonym' of the term 'Abandon' :
- (A) Keep
  - (B) Possess
  - (C) Join
  - (D) Forsake
22. Substitute by one word for 'keeping a great person or event in people's memory' :
- (A) Commensurate
  - (B) Commisserate
  - (C) Commencate
  - (D) Commemorate
23. Write the antonym of the word 'EMANCIPATE' :
- (A) Liberate
  - (B) Free
  - (C) Enslave
  - (D) Open
24. Write in one word — 'Combination of low production and price rise' :
- (A) Inflation
  - (B) Deflation
  - (C) Stagflation
  - (D) Affectation

25. Write a similar word for the word 'ACCORD' :
- (A) Confer
  - (B) Refusal
  - (C) Dissension
  - (D) Opposition
26. Seema cleaned her room by stuffing everything — her bed.
- (A) in
  - (B) on
  - (C) under
  - (D) upon
27. We often go fishing \_\_\_\_\_ the river bank.
- (A) towards
  - (B) by
  - (C) along
  - (D) around
28. Which Odia newspaper has celebrated its centennial year ?
- (A) The Prajatantra
  - (B) The Samaj
  - (C) The Sambad
  - (D) Pragatibadi
29. Which of the following is a Primary Group ?
- (A) Family
  - (B) School
  - (C) Church
  - (D) Cricket Club
30. State is a :
- (A) Political Association
  - (B) Religious Association
  - (C) Recreational Association
  - (D) Social Association

31. Which of the following is close to defining news ?
- (A) New information about anything
  - (B) Information previously known
  - (C) Information without basis
  - (D) Information routine in nature
32. What is inverted pyramid ?
- (A) An ancient monument in Egypt
  - (B) Refers to structure of news
  - (C) Hierarchy in corporate house
  - (D) Classification of newspapers
33. In the abbreviation 5W1H what does H stand for ?
- (A) Have
  - (B) Help
  - (C) How
  - (D) However
34. What is PTI ?
- (A) Publicity Wing of UN
  - (B) Publicity Unit of Government of India
  - (C) An Indian News Agency
  - (D) A Public Trust in Delhi
35. What is yellow journalism ?
- (A) Newspapers printed in yellow paper
  - (B) Sensational not factual news
  - (C) A newspaper published near the Yellow river
  - (D) News on jaundice
36. What did Hutchins Commission study ?
- (A) Black money economy
  - (B) Government advertisement budget
  - (C) Media content
  - (D) Impact of rise in newsprint price

37. What does the term 'Fourth Estate' refer to ?
- (A) A residential colony in Mumbai
  - (B) Press and news media
  - (C) A modern printing press
  - (D) A media law enacted during the British rule
38. Which part of news is called 'lead' ?
- (A) Opening sentence (s) that sums up the copy
  - (B) Body or running text
  - (C) Headline
  - (D) Bylines
39. "Some editors are failed writers, but so are most writers". Who said this ?
- (A) Khuswant Singh
  - (B) T. S. Eliot
  - (C) Chetan Bhagat
  - (D) Bikram Seth
40. Which provision of Constitution of India makes freedom of press absolute ?
- (A) Article 19 (1)(a)
  - (B) Article 19 (2)
  - (C) Article 21
  - (D) None of these
41. Which of the following newspaper Mahatma Gandhi was associated with ?
- (A) Voice of India
  - (B) The Friend of India
  - (C) Young India
  - (D) Sambad Kaumudi
42. Who is credited with publishing India's first printed newspaper ?
- (A) Raja Rammohan Roy
  - (B) Lala Lajpat Ray
  - (C) Kasturi Ranga Iyengar
  - (D) James Augustus Hickey



43. Who founded Utkal Deepika ?
- (A) Gopabandhu Dash
  - (B) Madhusudan Das
  - (C) Gourishankar Ray
  - (D) Radhanath Rath
44. What is Prasar Bharati ?
- (A) Public Service Broadcaster of India
  - (B) A Mumbai-based Advertising Agency
  - (C) A Private TV channel
  - (D) A Doordarshan Weekly Programme
45. Freedom of the "Press is a precious privilege that no country can forego." Who said this ?
- (A) Jawaharlal Nehru
  - (B) Subhash Chandra Bose
  - (C) Mahatma Gandhi
  - (D) Thomas Jefferson
46. WWW stands for :
- (A) Web World Wide
  - (B) World Wide Web
  - (C) Wide World Web
  - (D) World Whole Web
47. Where is RAM located ?
- (A) Mother Board
  - (B) External Drive
  - (C) Expansion Board
  - (D) Monitor
48. What is the full form of URL ?
- (A) Uniform Resource Link
  - (B) Uniform Register Link
  - (C) Uniform Resource Locator
  - (D) Unified Resource Link

49. In which of the following form data is stored in computer ?
- (A) Octal
  - (B) Hexa Decimal
  - (C) Binary
  - (D) Decimal
50. Non-verbal Interpersonal communication includes :
- (A) Gestures
  - (B) Eye-contact
  - (C) Body language
  - (D) All of these
51. A website that lets anyone add, edit or delete pages of content is called :
- (A) Wiki
  - (B) Online forum
  - (C) Use net
  - (D) Social network
52. Films with the U/A certification means :
- (A) Parental guidance for children needed
  - (B) Restricted to adults
  - (C) Unrestricted Public Exhibition
  - (D) None of these
53. The word PRO stands for :
- (A) Public Relation Officer
  - (B) Private Relation Officer
  - (C) Post Rationale Officer
  - (D) Presidential Officer
54. Which among the following is not an Odia newspaper ?
- (A) Dharitri
  - (B) Sambad
  - (C) Dainik Bhaskar
  - (D) Pragativadi

55. The word 'journalist' is derived from :
- (A) JournaLista
  - (B) Diurnalis
  - (C) Journal
  - (D) Joology
56. Facebook was co-founded by :
- (A) Peter Hampstead
  - (B) Mark Zuckerberg
  - (C) Donald Trump
  - (D) Jack Ma
57. Soap Opera is a term used for :
- (A) Opera in Soap
  - (B) Serials
  - (C) Science programmes
  - (D) Movies
58. The word 'Sci-Fi' refers to :
- (A) Films
  - (B) Non-Fiction
  - (C) Yellow pages
  - (D) Science fiction
59. Internet is associated with :
- (A) Linear Communication
  - (B) Bandwidth
  - (C) Frequency Modulation
  - (D) Electronic Subaltern
60. Filmfare awards is actually associated to a :
- (A) Magazine
  - (B) Radio
  - (C) TV channel
  - (D) Film fraternity

61. Digital photos use :
- (A) Pixels
  - (B) Lines
  - (C) Noise
  - (D) Waves
62. Al-jazeera is a :
- (A) News Channel
  - (B) Film
  - (C) Children's Magazine
  - (D) Award
63. The full form of AIR is :
- (A) All Information Radio
  - (B) All India Radio
  - (C) Aakashvani in Radio
  - (D) All in one Radio
64. POCSO Act (2012) stands for :
- (A) Projection of Children from Sexual Offences
  - (B) Protection of Children from Sexual Offences
  - (C) Prevention of Children from Sexual Offences
  - (D) Prohibition of Children from Sexual Offences
65. Satyajit Ray and Shyam Benegal are popular :
- (A) Actors
  - (B) Cartoonists
  - (C) Film Directors
  - (D) Columnists
66. The lead actor of Mission Mangal Film :
- (A) Ajay Devgan
  - (B) Akshay Kumar
  - (C) Amitabh Bachchan
  - (D) Abhisekh Bachchan

67. 'Lifeline of the Nation' is the tag line of :
- (A) Air India
  - (B) Indian Railways
  - (C) India Post
  - (D) JNNURM
68. The national champion Dutee Chand is Brand Ambassador of :
- (A) Puma
  - (B) Nike
  - (C) Adidas
  - (D) Crocs
69. Zoom-in and Out are part of :
- (A) Camera
  - (B) Tripods
  - (C) Channel Tracker
  - (D) Headphone gears
70. ABP News stands for :
- (A) Ananda Bazar Patrika
  - (B) Amrit Bazar Patrika
  - (C) Attention Banned Projects
  - (D) Amrita Bani Patrakaar

