NID DAT Prelims 2024 Interaction Design Paper

- 1. The government of India is advertising the importance of throwing away waste in the designated bin and not littering. The digitaal billboard will display 3 frames. Design 3 frames of display that showcase a short narrative with the above message.
- 2. They gave a list of features present in phones, like speakers, illumination source, liquid crystal screen etc. there were many items in the list, they asked to pick 4 and propose new features to be added to them so that they can be of use to the elderly.
- 3. Design 4 emojis that will help elderly people living alone communicate the state of their health to their children and relatives.
- 4. In villages, people gather under trees for various purposes, such as meeting each other, meditation etc. pick one of the three following activities and design a digital experience around the same. Sketch out your ideas and describe it with a short write up.
 - a. Meeting up, for fun etc
 - b. Meditation
 - c. Exchange of ideas
- 5. Design a new phonebook application for 2 of the following users so that it has a fresh and a delightful look. Sketch out your idea in the mockup frames provided.
 - a. Family
 - b. Friends
 - c. Domestic help.