

CBSE Class 12 Business Studies Viva Questions - getmyuni

- **Principles of Management:**
 - Explain any of the 14 principles of management by Henri Fayol.
 - Discuss the importance of delegation and its advantages.
 - What are the different types of plans?
 - Explain the steps involved in the planning process.
- **Business Environment:**
 - Discuss the impact of globalization on Indian businesses.
 - Explain the role of government in the Indian economy.
 - What are the different types of economic systems?
- **Planning and Decision Making:**
 - Explain the difference between strategic and operational planning.
 - Discuss the steps involved in the decision-making process.
 - What are the different types of decisions?
- **Organizing:**
 - Explain the concept of departmentalization and its types.
 - Discuss the importance of delegation and its advantages.
 - What is span of control and how does it affect organizational structure?
- **Staffing:**
 - Explain the recruitment process in detail.
 - Discuss the importance of training and development.
 - What are the different methods of performance appraisal?
- **Directing:**
 - Explain the importance of motivation and its theories.
 - Discuss the different leadership styles.
 - What are the different types of communication?
- **Controlling:**
 - Explain the steps in the control process.
 - Discuss the importance of management control.
 - What are the different techniques of controlling?
- **Consumer Protection:**
 - Explain the importance of consumer protection.
 - Discuss the rights of consumers as per the Consumer Protection Act.
 - What are the different consumer redressal forums?
- **Marketing Management:**
 - Explain the marketing mix (4Ps or 7Ps).
 - Discuss the importance of market segmentation and targeting.
 - What are the different channels of distribution?