

# CUET 2023 Business Studies Question Paper May 25 Shift 1 (Memory-based)

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**Question 1. When was the Consumer Protection Act established?**

**Answer.** 24th December, 1986

**Question 2. If the value of goods and services does not exceed by 1 crore, In which redressal agency consumer may file a complaint?**

**Answer.** District Forum

**Question 3. In which step of the planning process, the best and most feasible plan will be chosen to be implemented?**

**Answer.** Selecting an alternative

**Question 4. In which step of the planning process pros and cons of each alternative is examined?**

**Answer.** Evaluating alternatives courses of action

**Question 5. Making assumptions for the future is called\_\_\_\_\_?**

**Answer.** Setting planning premises

**Question 6. The composite plan which involves setting up a long term objective, finding a course of action and allocation of resources is called\_\_\_?**

**Answer.** Strategy

**Question 7. The plan which includes objective, policy, procedure and rule is called?**

**Answer.** Programme

**Question 8. What is the Planning Process?**

**Answer.** Setting Objectives  
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Developing Premises  
↓  
Identifying Alternatives  
↓  
Evaluating Alternatives  
↓  
Selecting from Alternatives  
↓ Implementation  
↓  
Follow-up-Action

