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SCHOOL OF LIBERAL STUDIES AND MEDIA





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# PREPARING THOUGHT LEADERS FOR TOMORROW

The world faces major challenges such as climate change, poverty, inequality, AI integration, and economic growth. Sustainable production and consumption are crucial despite consumer spending driving growth. Current geopolitical tensions, including conflicts in Europe and the Middle East, threaten global peace, aligning with the UN's Sustainable Development Goals (SDGs). Addressing these complex, interconnected issues requires multidisciplinary education and practical learning.

The School of Liberal Studies and Media (SOLSM) at UPES provides such training, blending diverse fields for innovative problem-solving. With top-tier faculty, state-of-the-art labs, global programs, and hands-on learning, SOLSM prepares students for impactful careers, following leaders like Steve Jobs, Susan Wojcicki, and Howard Schultz.

**Prof. Atri Nautiyal**

Director, School of Liberal Studies and Media



Meet the Expert



# UPES ADVANTAGE



## UNIVERSITY OF TOMORROW

UPES – the University of Tomorrow – stands as a beacon of transformative education, cultivating a dynamic learning environment that transcends conventional boundaries. At UPES, the commitment to academic excellence is seamlessly woven with a robust emphasis on digital preparedness that propels students into the future with cutting-edge skills.

Runway, the business incubator at UPES, has encouraged student-led start-ups, fostering a culture of entrepreneurship and innovation on campus.

The university's global exposure initiatives ensure that students are not just educated but are globally aware and prepared to navigate diverse landscapes. UPES has forged partnerships with prestigious institutions worldwide, including the University of California in Berkeley, The University of Edinburgh, UNSW Sydney, The University of Queensland in Australia, King's College London, University of Gothenburg, University of Bologna, and University of Aberdeen, among others.

Through the Global Immersion Program, students at UPES avail experiential learning opportunities that not only prepare them for the global economy, but also inspire personal growth.

UPES envisions, designs, and delivers education that is not just relevant for today, but also anticipates the challenges and opportunities of the future, moulding students into leaders who will make a positive impact on the world.

# PROGRAMS OFFERED

## UNDERGRADUATE PROGRAMS

### B.Sc. (Hons.) Economics with Data Science (3 Years + 1 Years)

#### Program Overview:

Economics pervades every aspect of our life be it making decisions on the amount of tax a polluting firm must pay or maximizing the welfare of society. The Economics with Data Science program at UPES embodies transdisciplinary learning and experiential pedagogy. We use real life examples to bring classroom to life. For example, students are asked to investigate how rents change because of distance from the university. In a world increasingly driven by data subjects like microeconomics, data science gives our students the edge to address world's pressing concerns.

#### Key Features:

- **Transdisciplinary Learning:** Delve into diverse courses like Environmental Economics and Development Economics, enriched by faculty research bridging several disciplines.
- **Experiential Pedagogy:** Apply theoretical concepts to real-world scenarios through presentations, collaborative projects, and research papers using real-world data sets.
- **Global Exposure:** Benefit from lectures by distinguished experts, international student exchange, and collaborative research opportunities, bringing global perspectives to your education.

#### Career Prospects:

Graduates are prepared for roles in finance, consulting, policy analysis, data science, and more, poised to make a meaningful impact in today's economic landscape.







## B.Sc. (Hons.) Psychology and Behaviour (3 Years + 1 Years)

### Program Overview:

In the dynamic landscape of psychology, the Psychology and Behaviour programs is designed to cultivate a deep understanding of the human cognition and behaviour. This programme is meticulously designed to integrate theory with practical applications, empowering and equipping our graduates to adeptly navigate the complexities of real-world scenarios.

### Key Features:

- **Transdisciplinary Learning:** Immerse yourself in a diverse array of subjects, exploring brain anatomy, mental health conditions, and more through a transdisciplinary lens. Engage with podcasts dissecting key concepts, offering nuanced insights into the interplay of biological and environmental factors on behavior.
- **Experiential Pedagogy:** Embrace hands-on learning through practical application. Create visually captivating posters, spark community conversations, and participate in role-plays and mock counselling sessions under faculty mentorship, honing essential real-world skills.
- **Global Exposure:** Gain invaluable insights from global perspectives through seminars and workshops led by distinguished experts. Explore cultural nuances in psychology, fostering a mindset crucial for navigating diverse professional environments in our interconnected world.

Beyond the classroom, our students champion mental health awareness through initiatives like the World Mental Health Day celebrations, film screenings with discussions on mental health and our student-led biannual newsletter, 'Mental Health Matters', showcasing our commitment to academic excellence and social responsibility.

### Career Prospects:

Graduates can pursue careers as counselors, clinical psychologists, research assistants, or human resources. They find employment in diverse sectors such as healthcare, education, mental health institutions, and corporate settings, focused on helping individuals and organisations better understand human behaviour.

## B.Sc. (Hons.) in Economics and Finance (3 Years + 1 Years)

### Program Overview:

The B.Sc. in Economics and Finance program at UPES is designed to offer students the opportunity to master economic theory and financial principles. The coursework focuses on project-based learning where economics and financial models are explained using real world data and case studies. The economics and finance core courses are designed to build a strong theoretical foundation in the subjects, along with analytical tools and quantitative skills. The program is led by a team of dedicated faculty from the best institutions in the world who provide individual guidance to students to excel in the program.

### Key Features:

- **Transdisciplinary Learning:** Explore the dynamic link between economics and finance. Apply economic theories to analyse financial markets and develop algorithms for financial analysis.
- **Experiential Pedagogy:** Engage in hands-on learning through case studies, simulations, and projects. Utilise our Data Lab for practical application and attend conferences for industry insights.
- **Global Exposure:** Experience global learning through semester exchange programs at prestigious institutions worldwide.

### Career Prospects:

Graduates can work as economists, financial analysts, policy analysts, data analysts, or market researchers. They secure opportunities in banks, government agencies, multinational corporations, research firms, and non-profit organisations, contributing to informed decision-making and strategic planning.

## BA (Hons.) English

### Program Overview:

This program is designed to study poetry, prose, drama, graphic novels, and various forms of textual expression. Our teaching approach encourages a transdisciplinary integration of knowledge. Some of our transdisciplinary research areas include Gender Studies, Digital Humanities, Death Studies, Race and Postcolonial Theory, and Popular Culture Studies.

### Key Features:

- **Transdisciplinary Learning:** The four-year (3+1) structure allows for an extra year of research-driven study in English, supplemented by film screenings, research seminars, guest talks, and workshops.
- **Global Engagement:** Our students get the opportunity to learn from globally renowned academicians and participate in student exchange programs.
- **Experiential Learning:** Students gain practical experience through internships, fellowships, and field visits.

### Career Prospects:

Graduates can pursue careers in diverse fields such as Publishing, Education, Research, Media, Journalism, Creative Writing, and more.



## BA (Hons.) in Political Science

### Program Overview:

Our BA (Hons.) in Political Science program provides a comprehensive understanding of Political Science and Public Policy. The curriculum covers various aspects of Political Science like contemporary Indian politics, Comparative Politics, Political Economy, Climate, and International Relations.

### Key Features:

- **Transdisciplinary Learning:** The program integrates perspectives from various disciplines to address contemporary challenges.
- **Experiential Learning:** Our experiential pedagogy through connecting with the neighborhood takes students outside the classroom to face and tackle vexing political-economic-social and policy problems. Guided by our faculty, students are expected to work on live locations to think creatively about social justice, identify problems, provide creative solutions, and connect to real-world issues in this rapidly changing world.
- **Global Engagement:** The program offers exchange opportunities with universities worldwide.

### Career Prospects:

Graduates can pursue careers in politics, public administration, policy-making, research, and related fields.

## BA (Hons.) in History

### Program Overview:

The BA (Hons.) in History program focuses on the history of modern South Asia and world history. It covers history of ideas, thoughts, science, technology, medicine, and environment. The program also organises lectures by faculty from top-ranked international institutions, alongside research trips and fieldwork for hands-on learning.

### Key Features:

- **Transdisciplinary Learning:** The program integrates ethnographic methods, data collation, and survey skills with empirical archival research practices.
- **Global Engagement:** Students can participate in exchange semesters at globally reputed institutions.
- **Experiential Learning:** The program offers hands-on learning experiences through industry fellowships, research internships, and archival fieldwork.

### Career Prospects:

Graduates can pursue careers in academia, public administration, journalism, policy think tanks, museums, galleries, and content creation for historical platforms. The BA (Hons.) in History program emphasises the significance of engaging with history in the public sphere, extending beyond academia. This approach opens up opportunities for students to pursue MA/PhD positions in prestigious institutions worldwide.

## **BA Journalism and Mass Communication (Digital)**

### **Program Overview:**

This cutting-edge degree program is designed to equip students for the growing demand in the Indian and global media industries. It takes a digital-first approach focusing on the transformative role of technology in journalism and communication. It focuses on the program growth areas in media such as Social Media, Mobile Journalism, Data Visualisation and Search Engine Optimisation (SEO) program. This degree program trains students to become digital storytellers by providing hands-on training with state-of-the-art infrastructure and imparting cross-cutting communication skills, which are in demand in the media sector, corporates, public policy institutions, and start-ups.

### **Career Prospects:**

Graduates can pursue roles as social media managers, content strategists, digital marketing specialists, SEO analysts, Data Journalists, Digital Content Analysts, Social Media Strategists, Media Managers, Communication Strategists, Public Relations Specialists, across all 4 specialisations.

## **Global Pathway Program - 2 Year in UPES Campus + 2 Year in Partner Campus**

- Goldsmiths, University of London

## **BA Digital and Mass Media (Broadcasting)**

### **Program Overview:**

This degree program equips students with sound technical skills to create digital video and audio content. Students are trained on the latest technology tools to produce, distribute and monetise media properties across digital multimedia industries. They are provided hands-on experience in the fields of Mobile Journalism, Audio/Video Production, Content Creation, Podcasting, Production, Direction and Live Broadcasting. Students work in one of the most advanced studios in the country where they learn the skills required for digital and mass media broadcasting, which are taught by the best professionals in the industry.

### **Career Prospects:**

Graduates can explore roles as Mobile Journalists, Digital Video Producers, Content Creators, and Social Media Managers, Radio Production and Podcast creation in production houses, event management companies, and online media platforms, across all 3 specialisations.



# POSTGRADUATE PROGRAMS

## MA Journalism and Mass Communication (Digital)

### Program Overview:

Our MA Journalism and Mass Communication (Digital), program is designed to provide students with a deep understanding of various aspects of mass media, with a particular focus on digital media and communication. Graduates of this program will be well-equipped to pursue rewarding careers in various fields of journalism, media, and mass communication in the digital age.

### Key Features:

- **Transdisciplinary Learning:** The program integrates perspectives from various disciplines to address contemporary challenges.
- **Experiential Learning:** Students gain practical experience through fieldwork and internships.
- **Global Engagement:** The program offers exchange opportunities with universities worldwide.

### Career Prospects:

Graduates of this program can pursue roles as digital journalists, content creators, social media strategists, digital editors, media analysts, and communication specialists in various industries such as news organisations, advertising agencies, PR firms, digital media companies, and corporate communications departments.





## MA Digital and Mass Media (Broadcasting)

### Program Overview:

The MA Digital and Mass Media (Broadcasting) aims to provide students with learning about media writing, communication skills, and the fundamentals of electronic and digital production, equipping them with a diverse skill set relevant to the broadcasting industry. The program offers numerous career opportunities within the broadcasting industry, including roles in radio and television journalism, broadcast production, media management, multimedia storytelling, digital media content creation, and more.

### Key Features:

- **Transdisciplinary Learning:** The program integrates ethnographic methods, data collation, and survey skills with empirical archival research practices.
- **Experiential Learning:** The program offers hands-on learning experiences through industry fellowships, research internships, and archival fieldwork.
- **Global Engagement:** Students can participate in exchange semesters at globally reputed institutions.

### Career Prospects:

After completing the MA Digital & Mass Media (Broadcasting) students can pursue diverse roles such as television producer, radio host, broadcast journalist, video editor, content strategist, or social media manager. With the program's emphasis on digital media, they are also well-prepared for positions in online content creation, podcasting, and multimedia production. Additionally, graduates can explore opportunities with leading television networks, radio stations, production houses, advertising agencies, and digital media companies, ensuring a dynamic and fulfilling career in the media industry.



# SELECTION CRITERIA

ELIGIBILITY CRITERIA		SELECTION PROCESS
For UG	50% in 10th & 12th Any Stream	Personal Interview/ Valid CUET Score
For PG	50% in X, XII and Graduation in any stream	Personal Interview

# SCHOLARSHIPS\*

**Merit Scholarships\***

Up to 30% based on 12<sup>th</sup> Board Marks/ CUET Score

**25% Fee Concession\***

to Bonafide Residents of Uttarakhand

**Vijay Scholarships\***

Providing 50 scholarships for talented sportspersons

**Freeships\***

for underprivileged students

**Early Acceptance Scholarship\***

Upto 40% scholarships for selected students

\*T&C Apply



# EMINENT FACULTY



## Atri Nautiyal

### Director

With combined academic and corporate experience spanning over two decades, he has worked within major North American Financial Institutions such as the Canadian Imperial Bank of Commerce and TD Canada Trust in Canada, as a Financial planner specialising in Wealth Management. In academia, he has experience of over a decade in teaching and research in the domain of economics, environment, and displacements. At present, he is collaborating with the Department of Science & Technology in the field of renewable energy. Alongside his collaborators, he is engaged in studying the involuntary displacement resulting from the construction of hydro projects.

## Miles Ronald Cole Hewstone

### Distinguished Professor

Professor Miles Hewstone, a renowned social psychologist and fellow of multiple prestigious societies, began his career at the University of Bristol in 1985. He held roles at Universität Mannheim, Cardiff, Oxford, and Newcastle, and was twice a fellow at Stanford's Center for Advanced Study. He edited the British Journal of Social Psychology and co-founded the European Review of Social Psychology. His awards include the BPS President Medal, Codol Medal, and Allport Intergroup Relations Prize.



## Gaurav Misra

### Cluster Head

Gaurav Misra, India's first ISTD-certified life skills educator, is internationally recognised by the United Nations' CTAUN. A Fulbright fellow and three-time Blackboard Award winner, he has studied at Syracuse University, Chuo University, and Infosys. His GLIK program Capstone Project spanned four countries, winning awards. Known for his 'Train the Trainer' programs with organisations like the British Council, Gaurav uses andragogy and gamification to create dynamic, engaging learning experiences.

## Sudha Tiwari

### Assistant Professor

Dr. Sudha Tiwari is an expert on the history of twentieth century India/South Asia, with a special focus on Partition, culture, and cinema. She researches on institutional and policy history. At SOLSM, UPES, apart from teaching, she is responsible for designing curriculum and outreach, marketing, and enrolment assistance. She leads the History program and also facilitates the student-run film club, Drishtikon. Dr. Sudha recently published a book titled *The State and New Cinema in Contemporary India (1960-1997)* (2024, Routledge).





# EMINENT FACULTY



**Amaresh Jha**

Associate Professor

Dr Amaresh Jha is an experienced media professional: has been a Television journalist with Zee News, News Express, TV9, India News, and India TV and has also produced news for DD News. Dr Jha is Editor (Political and Internal Affairs) of the *International Journal of Politics and Media*. Dr Jha was previously Head of the School of Media and Entertainment at GD Goenka University where he oversaw academic administration, research, curriculum design and development.

**Melissa Reneaux**

Assistant Professor

Dr. Melissa Reneaux, a Psychology professor at the School of Liberal Studies and Media, previously worked as a postdoctoral research associate in Bioengineering at Imperial College London and with the Psychology Department at City, University of London. With a background in theoretical physics from St. Stephen's College, DU, her research focuses on computational psychiatry and neuroscience. She is currently involved in a UCLA-funded project on creating safe academic environments.



**Shivani Wadehra**

Assistant Professor

Shivani is an Assistant Professor at School of Liberal Studies, UPES. Prior to this, she was at Ashoka University, Sonapat and the Indian Statistical Institute in Delhi. She is also a research fellow of Center for research on Economics of Climate, Food, Energy and Environment in Economics and Planning Unit at ISI Delhi. Her research delves into various aspects of waste management, segregation at source, incentives for increasing plastic collection by the informal sector, weeding out toxins in plastics recycling, harmful effects of living next to landfills. She has received grants in the past from IGC Ethiopia, IGC, India, IGC Bangladesh, SANDEE and Efd.

**Devaleena Kundu**

Assistant Professor (Senior Scale)

Devaleena is an associate network member of DaCNet (Interdisciplinary Death & Culture Research), University of York, UK. Recipient of the Fulbright-Nehru Doctoral Research Fellowship (2016-17), she is interested in the field of popular cultural representations of crime, gore, and gothic horror. Her upcoming book chapter entitled, 'Representations of Immortality and Institutions in 21st Century Popular Culture', co-authored with Dr Bethan Michael-Fox, is due to be published in *Death and Institutions: Processes, Places and the Past* (2025), Bristol University Press.



# EMINENT FACULTY



**Richa Chilana**

Cluster Head

teaches courses on popular fiction, crime fiction, stand-up comedy and singlehood studies at the School of Liberal Studies, UPES. She completed her doctoral degree at Centre for English Studies, JNU. She is currently working on the emergence and evolution of stand-up comedy in India. Her edited volumes, *Punching Up in Stand-Up Comedy: Speaking Truth to Power*, (Routledge, 2022) and *Politics of Recognition and Representation in Indian Stand-Up Comedy*, (Palgrave Macmillan, 2024) engage with the aesthetics and politics of comedy.

**Dr. Licia Proserpio**

Visiting Faculty

Dr. Licia Proserpio is an interdisciplinary scholar specializing in social sciences. She holds a BA and MA in Cultural Anthropology and a PhD in Global Politics and Cultures from the University of Bologna. Her research explores higher education, its political dimensions, and universities' roles in social movements across South and Southeast Asia. Since 2018, she has been an Adjunct Professor and Research Manager at the University of Bologna. She received the 2024 MSCA - Seal of Excellence for her project on displaced people's higher education journeys in the region.



**J. Anitha Menon**

Visiting Research Professor

A Health Psychology expert with a PhD from the University of Nottingham, UK. A Professor of Psychology at the University of Zambia since 1995, she has held visiting positions at universities in the USA, UAE, and Dubai. She also consults as a Business Wellness expert in Mumbai. Her awards include Zambia's Labor Day Award, the UK Alumni Award for Professional Achievement, the African Women Leaders Award (2019), and the Denmark Gunvald Award for Feminist Research (2022).

# FACULTY ACHIEVEMENTS



**Anitha Menon, Melissa Reneaux,  
and Yamini Negi**

Professor Anitha Menon, Dr. Melissa Reneaux, and Yamini Negi won the prestigious grant of 50,000 USD awarded by the Fielding School of Public Health, University of California Los Angeles (UCLA), to conduct research on the topic '*Promoting a conducive academic environment by addressing campus Interpersonal Violence (IpV) at an Indian Higher Education Institution*'.

**Shivani Wadehra**

Shivani is a recipient of several research grants such as, a research grant of £69,000 by IGC Ethiopia, 2024 to study '*Waste management for Addis Ababa*', grant of \$60,000 by Environment for Development, 2023, for a project titled '*Economic and Health impacts of landfills*', to study economic and health impacts of landfills with respect to distance, grant of \$ 26000 by South Asian Network for Developmental and Environmental Economics (SANDEE), 2019, '*Ascertaining the costs for collection and recycling of PET bottles between formal and informal sectors and creating appropriate incentives to increase it*'. The study investigates the effect of crude oil prices on prices of plastic scrap collected by informal sector.



**Dr. Kaustav Padmapati**

Kaustav is a recipient of the Fulbright Nehru Doctoral Research Fellowship and worked at the Center for Asian Studies, School of International Service, American University, Washington DC, USA, as a Visiting Fulbright Research Scholar. He was also a Cross-Cultural Programme (CCP) Fellow 2023 provided by Institut für Auslandsbeziehungen (IFA), Germany, at the Gender and Media Studies for the South Asian Region, Institute for Asian and African Studies, Humboldt University of Berlin, Germany. Additionally, he is one of the facilitators for the 2024 CCP Fellowship: Thematic Workshop Series by IFA on "Gender and Diversity."



# FACULTY FROM TOP UNIVERSITIES



Cornell University



UNIVERSITY OF  
CAMBRIDGE



NUS  
National University  
of Singapore

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## Visting Faculty



UNIVERSITY OF  
OXFORD



Stanford  
University

Yale University



Massachusetts  
Institute of  
Technology

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# GLOBAL OPPORTUNITIES

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## Semester Abroad

Berkeley Global

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## Student Exchange and Research



ALMA MATER STUDIORUM  
UNIVERSITA DI BOLOGNA



UCSI University\*



UNIVERSITY  
OF WARSAW

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## Masters Progression



Nottingham Trent  
University

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## Global Pathway Program

Goldsmiths  
UNIVERSITY OF LONDON

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## Student Exchange



HSE  
University

\*Indicative list- visiting faculty conduct lectures, seminar and masterclasses.

# OUR LABS

## Psychology Lab

The Psychology Laboratory is a multidisciplinary space run by experts from different sub-disciplines such as psychology, neuropsychology, computational neuroscience, mathematics, statistics, cognition, and philosophy.

The lab is used for teaching and research by faculty, research scholars, and students. It is equipped with industry-standard equipment such as EEG, virtual reality headsets, recording equipment, and tools for psychological assessment, data collection, and analysis. The lab promotes a multidisciplinary approach that enables students to conduct research with broader societal implications.

Our focus is on research that is relevant and addresses contemporary issues. Students are trained to administer psychometric tests (such as NEO-PIR, 16 PF, TAT, MMPI) to understand personality and psychopathology, and engage in scoring, interpretation, and report writing.

## Data Lab

The Data Laboratory for the School of Liberal Studies is equipped with state-of-the-art systems, making it an important space for learning. Students are trained in programming languages such as Python, MATLAB, R, and Sage, which are invaluable for learning statistics and data sciences. The Data lab emphasises mathematical knowledge, expertise in data science, and conducting compelling research in these areas.



# OUR LABS

## Archival Ideation Lab

The Archival Ideation Laboratory focuses on training history students in conducting original research in archives. Located at UPES, the lab houses documents from the eighteenth century (including imperial gazettes, periodicals, and extant printed books) to contemporary times (such as old newspapers, education commission reports, and official records), with a focus on Uttarakhand. Many of these documents are unavailable in the public domain or accessible in any single global repository.

Students also have access to rare philatelic and numismatic objects, augmenting their understanding of material culture.

## Writing Praxis Lab

The Writing Praxis Laboratory (WPL) at the School of Liberal Studies aims to provide students with a strong foundation in writing, enabling them to express themselves confidently in all aspects of life and career. The workshops and individualized tutoring sessions are designed to enhance students' research aptitude and improve their skills in academic writing. While the workshops emphasise the act of writing, there is also a discursive assessment of rhetoric, both in practical and theoretical terms. The WPL serves as an important platform for promoting language and communication competence among SoLS students and the UPES community as a whole.





# OUR LABS

## Media Studio

Our media studio is a facility equipped with modern technology and resources for students to learn various aspects of media production. These studios typically provide hands-on experience in areas such as audio recording, video production, graphic design, animation, and multimedia storytelling. The studio mimics professional environment, allowing students to gain practical skills and industry-standard techniques. Students learn how to operate cameras, edit footage, and create visual effects. The studio mimics professional environments, allowing students to gain practical skills and industry-standard techniques. Instructors in the studio provide effective guidance, feedback, and mentorship to students.



# RESEARCH MILESTONES

UPES has made significant strides in research, contributing to solving critical local and global problems, and has become a hub for innovation and scholarly pursuits.

## Research Initiatives

- Internal SEED funding for testing research ideas, developing state-of-the-art in-house synthesis and characterisation facility and high computation facilities
- Capacity-building initiative Anusandhan keeps faculty and students updated with the latest developments around the globe
- IPR Cell focuses on technology transfer opportunities through patents and copyrights

## Research Milestones\* (as of May 28, 2024)\*

- One of the fastest growing universities in India in terms of research output
- Current publications output is 4 papers per faculty per year
- Average citations of recently published papers similar to top institutions such as MIT, NUS, Oxford and Cambridge University and better than top research institutions such as IISc Bangalore, IITs, etc.
- Nearly 54% of publications at UPES in 2024 had international co-authors
- Scholarly output has grown by more than 370% since 2018
- The Field-Weighted Citation Impact was 1.76 in 2023, and in 2024 it was 1.59
- 30% of publications in the top 10% journals by CiteScore percentiles
- 46 UPES faculty members have featured among the world's top 2% researchers in their respective fields, according to a research study published by a Stanford University-based research group

## Academic Team

- UPES academic community has leading scholars and researchers such as a Nobel Prize Nominee, Rhodes, Fulbright, Chevening, Commonwealth, Erasmus, Eiffel and DAAD scholars, trained at some of the best institutions in the world such as Harvard, Columbia, Cornell, University of California Berkeley, Oxford, Cambridge, National University of Singapore, Indian Institute of Science, IITs (Indian Institute of Technology) and so on
- The university has onboarded esteemed faculty members such as Shanti Swarup Bhatnagar Awardee Prof. Karmeshu, who specialises in mathematical modelling and Computer Simulation and Prof. Madan Gopal, who specialises in AI/ML
- Several international faculty co-teach modules at different schools, providing students with a global perspective on their subjects

## Industry Collaborations and Global Partnerships

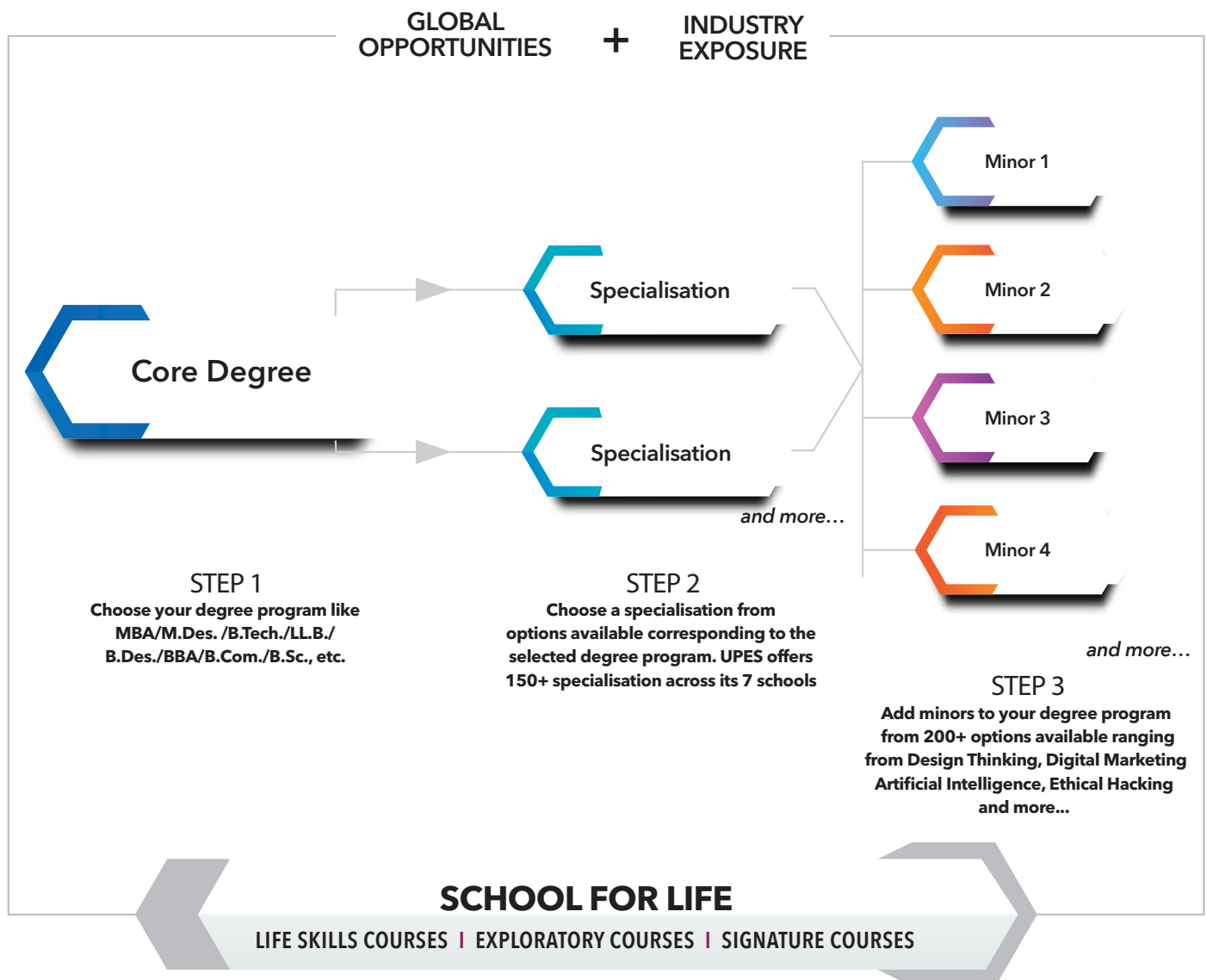
- UPES researchers have joined forces with Russian bioenergy experts to revolutionise biodiesel production using AI and ML algorithms
- Collaborations with CERN and KEK in Switzerland and Japan, respectively, for Future Circular Collider (FCC) and Belle II projects
- UPES and Bajaj Auto Limited have partnered to host the Bajaj Engineering Skills Training (BEST) and set up labs in Robotics, Mechatronics, IoT, and Smart Manufacturing

# DESIGN YOUR OWN DEGREE

The UPES curriculum framework is holistic in its overall structure, yet focuses on the individual needs of students to discover, experience, explore, and challenge. Along with the core subject, students can choose from subject-focused specialisations. They are also allowed to choose minor/exploratory subjects from other schools at UPES, which include: School of Advanced Engineering, School of Computer Science, School of Law, School of Business, School of Health Sciences and Technology,

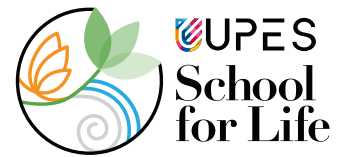
School of Design, and School of Liberal Studies and Media.

The curriculum also offers Signature and Life-Skills courses through the School for Life. To round off this learning experience, students are required to undertake mandatory internships in the social sector, government/public sector, and industry. The combinations available for students to pick and choose from are endless, ensuring both depth and breadth of knowledge.



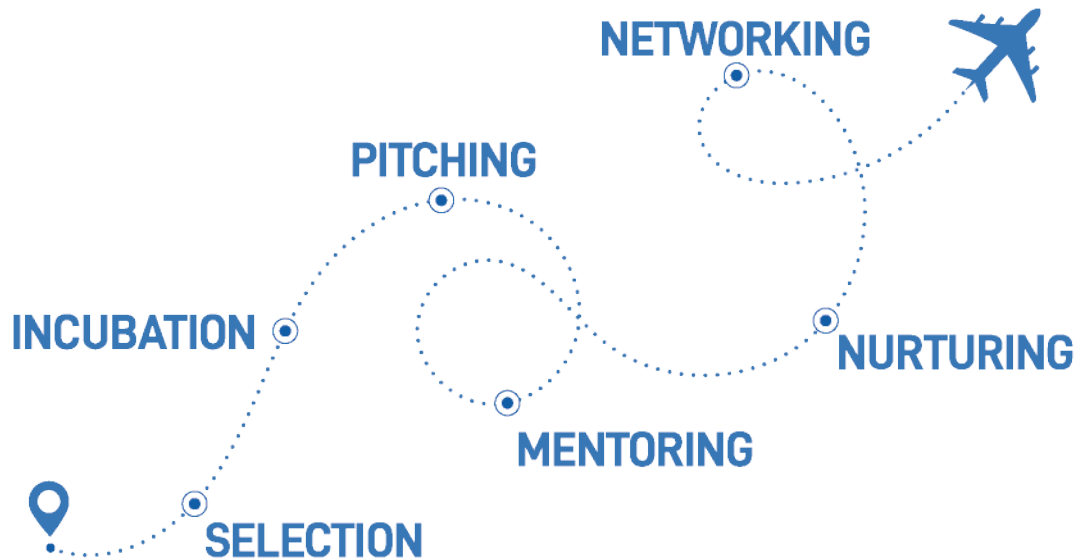


# ABOUT SCHOOL FOR LIFE



Life In today's rapidly changing world, traditional education often falls short in preparing students for the challenges of the 21st century. Life skills such as critical thinking, problem-solving, communication, and collaboration are essential for success in today's competitive landscape. At School for Life, an innovative initiative by UPES, we believe in equipping students with the 21<sup>st</sup> century skills necessary to thrive in a dynamic and interconnected world. Our unique curriculum goes beyond textbooks and exams to foster well-rounded individuals. Our courses emphasize on critical thinking, problem-solving, creativity, innovation, adaptability, and ethical decision-making. Beyond the classroom, we offer a variety of experiential learning opportunities like projects, internships, co-ops, community service, and research projects to apply these skills in real-world scenarios. By nurturing these essential skills, we aim to develop future leaders who can adapt to change, solving complex problems, and making a positive impact on society.





We help start-ups convert their ideas into real and viable businesses. Our goal is to assist brilliant innovators in navigating the early stages of setting up a start-up and reaching the point where they have developed a product/service impressive enough to raise money. This will be achieved through a mix of mentorship, grants and investments, legal and incorporation support, and allocation of workspaces.

**75+**  
**START-UPS**

RECEIVED GRANTS  
FROM THE UNIVERSITY

**250+**  
**START-UPS**

PRE-INCUBATED

## Runway Incubator Gains Ground

### Prestigious Grants



₹3.46 Crore fund  
raised by start-ups



₹5 Crore DST  
to set up iTBI



ATAL INNOVATION MISSION

₹5 Crore to set up  
Atal Community Innovation  
Centre (ACIC)  
(Approved by NITI Aayog)



₹4.02 Crore  
BIRAC Sparsh



₹4.9 Crore MEITY  
Genesis Scheme Grant Funding



₹2 Crore State Business  
Incubator-Grant Support



# ABOUT UPES

Established through the UPES Act, 2003, of the State Legislature of Uttarakhand, UPES is a top-ranked, UGC-recognised, private university. As per the National Institutional Ranking Framework (NIRF) 2024, the Ministry of Education, Government of India, UPES has been ranked 46 among universities, with a rank of 28 in Law, 41 in Management, and a rank of 42 in Engineering. According to the Times Higher Education (THE) World University Rankings 2025, UPES now stands in the 501-600 band globally and 7th in India with a leap of over 300 ranks from 2024. In addition to this, the university has been ranked the No. 1 private university in academic reputation in India by the QS World University Rankings 2025. It is among the top 2% of universities in the world.

UPES has also been accredited by NAAC with a grade 'A' and has received 5 stars on Employability (placements) by globally acclaimed QS Rating. The university has had 100% placements over the last five years. Forty-six (46) faculty members of UPES are among the world's top 2% researchers as per Stanford University list.

UPES offers graduate and postgraduate programs through its seven schools: School of Advanced Engineering, School of Computer Science, School of Design, School of Law, School of Business, School of Health Sciences & Technology, and School of Liberal Studies and Media, with 16,000+ students and 1,500+ faculty and staff members.





**\*NO.1 PRIVATE UNIVERSITY  
IN ACADEMIC REPUTATION**



\*QS World University Rankings 2025

**#RANKED 46<sup>TH</sup>  
IN INDIA**



**Ranking 2024**

#University Category



**World  
University  
Rankings 2025**

**7<sup>TH</sup>**

**AMONGST PRIVATE AND  
DEEMED UNIVERSITIES\***

\*In India



**World  
University  
Rankings 2025**

**RANKS AMONG THE TOP 4 UNIVERSITIES  
IN INDIA IN BUSINESS AND ECONOMICS**









# CAMPUS LIFE

- Life at UPES is truly an enriching experience, where students can create memories that will last a lifetime. It is about young learners discovering themselves through engaging activities that broaden their understanding of the world.
- There are more than twenty student chapters, including the Society of Petroleum Engineers, Cloud Security Alliance, the Society of Law and Literature, the Institute of Electrical and Electronics Engineers, the Moot Court Association, etc., as well as several clubs such as the National Service Scheme, Ras Rang Raag, Avishkarnam, Sphurit, etc., that cater to different interests and fields of study.
- Events such as Spandan, the annual youth festival; and 'Wow Wednesday', a mid-week activity for showcasing talent, bring together students from across all the schools on one stage.
- Sports events and activities at UPES offer students a wide range of opportunities for personal growth and skill development. Students develop important values such as discipline, team spirit, patience, and resilience.
- From learning to leisure and path-breaking innovations to life-long friendships, life at UPES is a vibrant blend of everything a learner aspires for. It is a place where artists, explorers, athletes, and innovators come together to pursue their passions and explore new horizons.



Scan to explore  
Life @ UPES





# HOSTEL FACILITIES

At UPES, we prioritise the safety and comfort of every student, both on campus and in the hostels.

- Deep Cleaning and Sanitization
- Hostel Access Control
- Mess and Food Outlets
- Medical Facilities
- Security Procedures at Entry Gates





# SPORTS INFRASTRUCTURE

- A lush, natural turf football ground with floodlights and regulation goalposts, ideal for practice, training and regional tournaments
- 3 natural turfs and cemented cricket nets with floodlights for year-round training
- A high-performance, synthetic basketball court designed for matches and practice sessions
- An impact-reducing synthetic volleyball court, alongside 2 clay volleyball courts with regulation nets and markings for both men's and women's matches
- Professional-grade table tennis equipment suited for competitive and recreational use
- 3 outdoor badminton courts designed to withstand year-round weather conditions
- A recreational room equipped with snooker, pool, air hockey and table tennis facilities
- A fully-equipped gym catering to general fitness and specialised athletic training



# EXPERIENCE CENTRES

## KOTA

### Shivam Residency

Narcotics Road,  
Mahaveer Nagar-1,  
Kota, Rajasthan

## DELHI

### Avanta

12<sup>th</sup> Floor, Ambadeep  
Building, 14, KG Marg,  
Barakhamba Road,  
New Delhi

## PATNA

### Patna One Mall

2<sup>nd</sup> Floor, Maurya Lok Complex,  
New Dak Bunglow Road, Fraser  
Road Area, Patna

## NOIDA

### The Iconic Correnthum

2<sup>nd</sup> Floor, The Iconic Correnthum,  
Tower C, Plot No 41, Sector 62,  
Noida, Uttar Pradesh

## JAIPUR

### Workhauz

Plot No. 3, Power House,  
Mirza Ismail Rd, Jaipur,  
Rajasthan

## LUCKNOW

### Vision Space

4<sup>th</sup> Floor, Office No. 5, Near  
BBD Viraj Tower, Vibhuti Khand,  
Gomti Nagar, Lucknow

## GUWAHATI

### Office tribe Coworking

Cabin No-7, First Floor,  
Shreeji Tower, Christian Basti,  
G.S. Road, Guwahati

## INDORE

### Smartworks

Ground Floor, Brilliant Center, 17,  
Race Course Rd, Janjeerwala  
Square, New Palasia, Indore



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**1800 102 8737 (10 am to 7 pm)**  
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